

FIRM Knight-Designs, LLC (DBA Knight Design Group)
 5404 White Mane
 Columbia MD, 21045
 (443) 420.8102
 www.knight-designs.net
 info@knight-designs.net

YEAR FOUNDED 2006

FEDERAL TAX ID 20-5205044

DUN & BRADSTREET 791105179

RELEVANT CODES	Service	SIC Code
	Commercial Art and Graphic Design	7336
	Service	NAICS Code
	Graphic Design	541430
	Web Design	541511
	Advertising Agencies	541810
	Display Advertising	541850
	Direct Mail Advertising	541860

SERVICES

Print & Environmental

- Annual reports
- Capital campaigns
- Direct mail
- Brochures
- Advertising
- Indoor & outdoor signage
- Sales & press kits
- P-O-P displays
- Large format design
- Product sheets
- Packaging
- Tradeshaw Exhibits & Promotions
- Newsletters & Publications
- Corporate communications

Brand strategy & positioning

- Marketing & Public relations planning
- Brand & Message development
- Naming & Tagline development

Identity & Branding

- Company & Product naming
- Corporate & Product logos/Branding
- Anniversary/Special event logos
- Identity packages
- Brand-standard manuals
- Social media program development & Implementation
- Web site design & development
- Online advertising and Search engine optimization

ABOUT

Knight Designs LLC / Knight Design Group (KDG), is a small strategic design agency with big project experience that fuses passion for creative communication with clients who want to make a difference. We collaborate with you to visually-charge your message with a uniquely authentic and memorable voice that stands out from the crowd. KDG combines marketing intelligence and innovative problem solving to produce the most creative, impressive, and effective communications possible for our clients.

We are committed to working with our clients, partners and team to pursue the creative endeavor. We approach every opportunity focused on strategic planning and a commitment to deliver effective design solutions. This approach, coupled with our clients' unique stories, gains us a trusted partnership and better brand experience for everyone.

TEAM

Our small size gives you the satisfaction in knowing that your project will get the closest attention to detail coupled with the professionalism and expertise that would be expected in a larger more notable agency.

MANAGEMENT**Justin Jones: CEO & Creative Director**

jjones@knight-designs.net

Direct: (443) 420.8194

Justin Jones is CEO & Creative Director at Knight Design Group. Justin Jones received his Bachelors of Science in Visual Communication Design from Stevenson University in Stevenson, Maryland. His never ending interest in graphic design, as well as his extensive training in Visual Communication Design led him to the formation of this business. Specializing in communication, brand design and promotion, Justin lives by the quote "Practice Safe Design, Use a Concept". Also a professional photographer, he has won numerous awards in both fields.

Pouring creativity into each project while keeping the message purposeful and clear, Mr. Jones knows how to take a project from the concept in his head through to final delivery. Justin is intensely committed to creating a dialogue between designers, vendors and clients so that all can incorporate the tenets of sustainability into their processes and methods. Whether it's a website, poster, brochure, or CD package, Justin has a passion for creating design that delivers a clear message with an extra creative push to make the work stand out.

Mr. Jones has been accredited personally with the complete and successful brand and logo consulting for institutions and organizations such as the Tucker Diggs Foundation, Wesley College's Scholars Day Program and The Creig Northrop Team of Long & Foster Real Estate Inc., to name a few. As a designer for The Creig Northrop Team of Long & Foster Real Estate Inc., the number one realtor in the nation, according to closed transaction volume for 2010 by the Wall Street Journal and REAL Trend, Inc., Justin rebranded the Northrop brand to include the letterhead, business cards, marketing collateral and many miscellaneous pieces. Prior to the creation of KDG, Justin worked at design agencies and organizations such as: MBC Precision Imaging (now, Riot Creative Imaging), The Creig Northrop Team of Long & Foster Real Estate Inc. and The Boss Group, where he gained critical knowledge in Marketing techniques and social media application.

Photography and tennis have become his favorite pastime. When he's not saving the world, one design at a time, you can find him on the tennis court.

MANAGEMENT

Margot' Jones: Vice President | Director of Operations

mjones@knight-designs.net

Direct: (443) 420.8173

Margot' Jones is VP, Director of Operations and brings management and marketing expertise to Knight Design Group. Ms. Jones received her Bachelor of Science in Marketing from University of Baltimore and Associate of Arts in Business Management from Community College of Baltimore. With over 20 years of management experience, Margot' has fine-tuned her excellent communication, organizational and writing skills, to bring the highest caliber of customer service to clients of Knight Design Group and is adept in working in a fast-paced arena to meet deadlines. Her great business sense keep budgets and schedules tightly on track. She develops and implements marketing strategies that expand awareness and recognition of the company.

Prior to joining Knight Design Group, she was Human Resources Administrator at VSI Group, Inc. (now, Exelon Infrastructure/InfraSource) and HR Services Administrator at Towers Perrin (now, Towers Watson) where she gained extensive experience in Human Resources Management, Project Management and Office Administration. Margot' started her career in Human Resources Management before transitioning into Operations Management. This path has given her an intimate knowledge of the creative process and great insight on how to drive a project on time and on budget. Whether she is directing a special project or participating as a key member of the design team, Ms. Jones offers an array of talents: clear communication, proactive thinking, smart decision-making and collaboration.

Her dedication and drive have brought a fresh perspective and a proven work ethic to the team. It is Margot's goal to consistently exceed the needs of her clientele. Her strengths include a very strong, solid work ethic, providing highly valued customer service, a natural attention to the needs of her clients, close attention to detail, and a commitment to excellence. Margot' is known for displaying a high standard of professionalism. She enjoys meeting people and developing quick and lasting relationships.

An avid activist for the championing of human rights, Margot' has donated her time and efforts to non-profit organizations such as: Caring and Sharing for the Homeless, Inc., Riley Hawkins Avengers Foundation, Inc., Main Line Animal Rescue, and Frisky's Wildlife & Primate Sanctuary, Inc.

